

## Aircraft Interiors 2018

The fifth report on this market from  
Counterpoint Market Intelligence Limited

**The traditional suppliers are being challenged and some of the top suppliers are losing market share. Others are gaining traction e.g. JAMCO, STELIA, Thompson, Acro, Geven, and STG.**

**Some segments of the interiors market are flat, others are growing rapidly. Margins for some suppliers are negative, but attractive for others.**

**So, why buy this report? We offer:**

- Granular modelling, and analysis of trends, strategies and suppliers.
- Specialist product expertise. As before, our team for this report continues to include Ben Bettell, who brings with him 35+ years of experience in the interiors sector.

**Our new 480-page report offers the following market analysis;**

- The estimated growth in this \$16.5 billion market over the next 10 years.
- How the market segments by:
  - All aircraft types: i.e. Airbus, ATR, Boeing...through to Sukhoi SuperJet
  - OE, aftermarket (retrofit) and spares
- Market shares in each sector:
  - Seats (identified by seat class)
  - Galleys & Galley inserts
  - Lavatories
  - Crew rest compartments
  - Monuments
  - Cabin lighting
  - Interior panels
  - Overhead luggage bins
  - Floor coverings
  - In-flight entertainment & Connectivity (now analysed separately from IFE)

**We analyse demand drivers, including;**

- Line fit
- Retrofit
- Replacement cycles
- The airlines' search for differentiation to improve the passenger experience

**We describe the market and its key characteristics;**

- How the SFE model is developing
- Where the aircraft OEMs are in-sourcing
- The rise of China as a force in interiors
- The continuing evolution of seating classes
- The implications for interiors of the growing size of the leased aircraft fleet
- Increasing price pressure on suppliers
- Widely varying growth amongst the eleven sectors we analyse
- Technology change

**We analyse the strategies being pursued by suppliers;**

- E.g. consolidation, product range expansion, use of low-cost countries, a new focus on the aftermarket, capital investment, and aesthetic design.

**The report provides profiles of 157 companies. Our profiles cover;**

- Origins and ownership; Our estimate of sales; plus financials if obtainable; Operations and technology; Customers and contracts; Strategy; Recent Developments; Our comments

**We offer purchasers of this report a one-hour free teleconference to discuss any aspects of this report.**

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## WHY COUNTERPOINT?

Counterpoint Market Intelligence Limited was formed by George Burton and Richard Apps in 2004 to offer original, independent and rigorous research into aerospace markets. Between them, George and Richard have over 40 years of experience in senior positions in aerostructures, engine components, and aerospace equipment.

Counterpoint now has an international business, with 80% of sales outside the UK. Sales of research reports have led to consultancy projects. Two thirds of sales are to the aerospace industry – aircraft and engine prime contractors and first and second tier suppliers. Other clients are private equity funds, investment banks and government organisations.

In addition to this report the following reports are available from Counterpoint Market Intelligence Limited:

- Aerospace actuation 2018
- Aerostructures 2018
- Aerospace composites 2018
- Aero-engine and IGT components 2017
- Tooling & automated assembly for aerostructures 2017
- Airborne Pods 2016
- Mini reports;
  - Aerospace Environmental Control Systems 2018
  - Aircraft Harnesses and Electrical Standard Parts 2018
  - Aircraft Interior Lighting 2018
  - Engine controls and fuel systems 2018
  - Aerospace valves 2017
  - Aircraft fluid conveyance 2017
  - Aerospace Machining 2016
  - Aerospace ball screws 2015
  - Stuffing for airframes 2015

Counterpoint Market Intelligence Limited also undertakes consultancy studies for its clients in areas including the following:

- Deep-dive market analysis
- Evaluation of the strategic positioning of businesses
- Market and strategy-related due diligence for M&A
- Acquisitions search

### How to buy the report

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