

## Aircraft Interiors 2019

The 6<sup>th</sup> annual review of the world aircraft interiors market from  
Counterpoint Market Intelligence Limited

Why buy this 522-page report?

**Because our report reflects the knowledge from many years of involvement in the design, manufacturing and marketing of aircraft interiors products. As before, our team for this report includes Ben Bettell, who brings with him 35+ years of experience in the interiors sector.**

**Our report offers: granular modelling, technical insights, assessment of industry trends, and profiles of industry participants. Over the last six years, we have been analysing this market, supplying our report globally and engaging with many of the leading players.**

**This year, we find that the aircraft interiors market still offers the prospect of premium growth, but competition is intense, particularly in seating where there are many players now including Boeing.**

**Our 2019 report offers comprehensive market analysis including:**

- The estimated growth in this \$15.8 billion market over the next 10 years.
- How the market segments by:
  - All aircraft types: i.e. Airbus, ATR, Boeing...through to Sukhoi SuperJet
  - OE, aftermarket; retrofit and spares
- Market shares in each sector:
  - Seats (identified by seat class, and with refinements to our SALF model)
  - Galleys & Galley inserts
  - Lavatories
  - Crew rest compartments
  - Monuments
  - Cabin lighting
  - Interior panels
  - Overhead luggage bins
  - Floor coverings
  - In-flight Entertainment & Connectivity (analysed separately)

**We analyse demand drivers, including;**

- Line fit, including new/expected new types e.g. Gulfstream G700 and Boeing NMA
- Retrofit and Replacement cycles
- The airlines' search for differentiation to improve the passenger experience

**We describe the market and its key characteristics;**

- How the SFE model is developing
- Developments in insourcing by the aircraft OEMs
- The rise and role of China in interiors
- The continuing evolution of seating classes
- The use made of low cost countries
- Trends in suppliers' profitability
- Widely varying growth outlooks within the twelve sectors we analyse
- Technology change

**The report provides profiles of 157 companies. Our expanded profiles cover;**

- Origins and ownership; Our estimate of interiors sales, plus financials if obtainable; operations and technologies; customers and contracts; strategy and recent developments; our comments

***We offer purchasers of our report a free teleconference to discuss any aspects.***

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## WHY COUNTERPOINT?

Counterpoint Market Intelligence Limited was formed by George Burton and Richard Apps in 2004 to offer original, independent and rigorous research into aerospace markets. Between them, George and Richard have over 40 years of experience in senior positions in aerostructures, engine components, and aerospace equipment.

Counterpoint is an international business, with 80% of sales outside the UK. Sales of research reports have led to consultancy projects. Two thirds of sales are to the aerospace industry – aircraft and engine OEMs and first and second tier suppliers. Other clients are private equity funds, investment banks and government organisations.

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  - Aerospace Machining 2019
  - Aircraft fluid conveyance 2019
  - Aerospace Environmental Control Systems 2018
  - Aircraft Harnesses and Electrical Standard Parts 2018
  - Engine controls and fuel systems 2018
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- Market and strategy-related due diligence for M&A
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