

## Aircraft Interiors 2016

The third report on this market from  
Counterpoint Market Intelligence Limited

Counterpoint has released its third report on the aircraft interiors industry. The interiors market continues to evolve in response to strong demand, leading to new product sectors, striking innovations and new entrants. Our report includes VIP aircraft and business jets. As before, our team for this report continues to include Ben Bettell, who brings with him 35+ years of experience in the interiors sector.

### **Our new 386-page report offers the following market analysis;**

- The estimated growth in this \$14.1 billion market over the next 10 years, and why it's seeing faster CAGRs than most other aerospace segments.
- How the market segments by:
  - o All aircraft types: i.e. Airbus, ATR, Boeing...through to Sukhoi SuperJet
  - o OE, aftermarket (retrofit) and spares
- Market shares in each sector:
  - o Seats (identified by seat class)
  - o Galleys
  - o Galley inserts
  - o Lavatories
  - o Crew rest compartments
  - o Monuments
  - o Cabin lighting
  - o Interior panels
  - o Overhead luggage bins
  - o Floor coverings
  - o In-flight Entertainment and Connectivity

### **We analyse demand drivers, including;**

- Line fit
- Retrofit
- Replacement cycles
- The airlines' search for differentiation to improve the passenger experience

### **We describe the market and its key characteristics;**

- How the SFE model is maturing in response to market demands and the aircraft OEMs' desire to attract new suppliers
- The scope for (and experience of) new entrants and which sectors they are targeting
- How the aircraft OEMs are helping to shape the industry as designers, manufacturers and customers
- The continuing evolution of seating classes
- Why the switch to SFE is creating barriers for new entrants in some segments.
- Technology change in galley inserts, lighting, IFEC and carpets
- Why IFEC has the fastest growth of the eleven sectors we analyse
- How new technology in lighting, seats and IFEC is transforming single aisle aircraft interiors

### **We analyse the strategies being pursued by suppliers;**

- E.g. technology differentiation, aesthetics, product range expansion, use of low cost countries.
- The achievements of successful consolidators over the last 20 years

### **The report provides profiles of 148 companies. Our profiles cover;**

- Origins and ownership; Our estimate of sales; plus financials if obtainable; Operations and technology; Customers and contracts; Strategy; Recent Developments; Our comments

We would be pleased to provide an hour's free consultancy to purchasers of this report.

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## WHY COUNTERPOINT?

Counterpoint Market Intelligence Limited was formed by George Burton and Richard Apps in 2004 to offer original, independent and rigorous research into aerospace markets. Between them, George and Richard have over 40 years of experience in senior positions in aerostructures, engine components, and aerospace equipment.

Counterpoint now has an international business, with 80% of sales outside the UK. Sales of research reports have led to consultancy projects. Two thirds of sales are to the aerospace industry – aircraft and engine prime contractors and first and second tier suppliers. Other clients are private equity funds, investment banks and government organisations.

In addition to this report the following reports are available from Counterpoint Market Intelligence Limited:

- Aerostructures 2016
- Aerospace Actuation 2016
- Airborne Pods 2016
- Tooling for aerostructures 2014
- Aero-engine and IGT components 2013
- Mini reports;
  - Aerospace Machining 2016
  - Environmental control systems 2015
  - Engine controls and fuel systems 2015
  - Aerospace ball screws 2015
  - Aerospace valves 2015
  - Aircraft fluid conveyance 2015
  - Aircraft harnesses and electrical standard parts 2015
  - Stuffing for airframes 2015

Counterpoint Market Intelligence Limited also undertakes consultancy studies for its clients in areas including the following:

- Deep-dive market analysis
- Evaluation of the strategic positioning of businesses
- Market and strategy-related due diligence for M&A
- Acquisitions search

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